

WRITE YOUR FRIENDS
TO VISIT NORTHFIELD
DURING THIS SUMMER

The Northfield Press

Published in the Interest of the People of Northfield and Vicinity

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Founded 1907 No. 194025

Northfield, Massachusetts, Friday, June 21, 1940

Price — Three Cents

Local Church Minister Has Resigned Given Four Months Absence Leave Has Not Announced His Plans

Rev. W. Stanley Carne, for more than eight years, the pastor of the local Congregational church tendered his resignation at a special meeting of the congregation held in the church vestry last Thursday evening. The letter of resignation was read and accepted to take effect Aug. 31, but Mr. Carne was also granted a four months leave of absence which will expire next January 1.

Mr. Carne came to Northfield in 1932, from the pastorate of the Congregational church at Gorham, Maine, where he had served the Gorham parish for thirteen years. He was called to his present pastorate by a vote of the church and by the endorsement of the committee, of which the late William R. Moody and the late Frank L. Duley were members.

Mr. Carne was born in Cornwall, England, and prepared for the Wesleyan ministry when quite young. He went to South Africa for a year and then to the United States settling in Iowa. In 1910 he attended the Bangor (Maine) Theological Seminary and after graduation, his ordination as min-

The Annual Pilgrimage Of Historical Society

It has long been customary for the Northfield Historical Society to go for an annual pilgrimage to some point of historic interest. This year, the Pocumtuck Valley Memorial Association has invited the society to visit the Fray House and Memorial Hall at Deerfield, tomorrow Saturday afternoon.

The group will start from Belcher Fountain at 2 o'clock. From there they will drive directly to the Fray House where they will meet Judge Francis Nims Thompson of Greenfield, president of the Pocumtuck Valley Memorial Association. He will conduct the party through the Fray House and to Memorial Hall where many relics are to be seen.

After this there will be a basket supper and general social hour. Friends are cordially invited to join the members on this pilgrimage. Those wishing to do so are asked to notify Miss Daisy Holton of their intentions. (There is a small fee for the upkeep of the buildings.)

Town Women Meet To Choose Committee

The annual meeting of the women of the town to act upon matters relating to Alexander hall was held Tuesday afternoon. Mrs. Fred H. Doolittle, the chairman presided and Mrs. William D. Miller, secretary-treasurer, read the report for the past year.

The three new members elected to the committee in charge of the hall are Mrs. Ray Thompson, Mrs. Clifford Holton and Mrs. Willis Parker. Other members are Mrs. Doolittle and Mrs. Miller, Mrs. Joseph Field, Mrs. Charles Webster, Mrs. George Thompson and Miss Elizabeth Campbell.

The group voted to allow the use of the rear room for school purposes for the younger pupils until the new building is completed.

Alumni Association Hold Annual Events

The annual activities of the Northfield High School Alumni association began Thursday evening with the awarding of the alumni prizes at the graduation exercises of the High School senior class and will reach their peak on Monday evening, the occasion of the annual banquet and dance. The banquet is scheduled for 6:30 at the Valley Vista Inn. Reservations should be made immediately with Ruth Hurlbut, the chairman of the executive committee. The dance will be held in the town hall with music by Alice Cheney and her orchestra. Dancing will be from 8 to 12 o'clock.

The senior class will be guests of honor at both the banquet and the dance. The committee urges the active support of the alumni in these annual activities.

Miss Wightman Marries

A wedding of interest to many in this town, took place last Saturday, June 15th, when Miss Lois Eileen Wightman, daughter of Rev. and Mrs. John C. Wightman of Florence was married to George Francis Fisher, son of Mr. and Mrs. George Fisher of Newton. The ceremony was in the Florence Congregational church with Rev. Basil D. Hall, the pastor, officiating. Miss Olive Healy, church organist and Richard Farrell, violinist, played the wedding marches and nuptial selections.

The bride wore a white gown, the bodice of eyelet organdie, and the full skirt of marquisette; her veil was of finger-tip length; and she carried a bouquet of white roses and larkspur. Miss Alice Jay Warner of Boston, the bride's only attendant, wore an identical frock in delphinium blue. Donald Kimball of Newton Center served as best man.

The bride with her parents, for many years, have been visitors each summer at the conferences in East Northfield and have at times occupied a summer home here. Both Mr. Fisher and his bride are graduates of the American International college.

Mr. and Mrs. Stephen Baker of New York City are visiting at the Homestead with Mrs. William R. Moody this week.

Conferences Open This Friday With 550 Girls Coming

The 61st Northfield Summer conference season will get underway this Friday with the arrival of more than 550 delegates to the Northfield Girls' conference. The Girls' conference will be in session until Jun 29 and noted leaders of youth will appear on its speaker's list. It is the first of nine gatherings to be held on the Northfield Seminary and Mount Hermon school campuses between now and Aug. 11.

Among the conference leaders who will arrive tonight are Dr. William P. Merrill pastor emeritus of the Bick Presbyterian church in New York; Dr. Howard Thurman, dean of the chapel at Howard university; Rev. Donald J. Campbell, rector of the Church of the Redeemer in Providence; Dr. C. Leslie Glenn of Christ church, Cambridge; Dr. James T. Cleland of Amherst college; Dr. Arthur Lee Kinsolving of Trinity church, Boston; Dr. A. Grant Noble of Williamstown; and the Rev. Frederic B. Kellogg, episcopal chaplain at Harvard.



Dr. James T. Cleland

Other speakers are the Rev. Eugene C. Blake of the First Presbyterian church in Albany, N. Y.; Rev. Howard Rubendall of the Hill School in Pottstown, Pa.; and Rev. Thomas C. Mutch of the Presbyterian church, Morristown, N. J. Mr. and Mrs. William Mague of New Haven will direct the conference music.

The eight conferences which will follow the Girls' session are: Mount Hermon Alumni institute, June 29 to July 6; the Mass. C. E. conference, June 29 to July 6; YWCA Business Girls', July 6-13; Northfield Missionary conference, July 8-16; United Presbyterian, July 13-20; Conference of Religious Education July 16-27; Westminster Choir college summer school, July 22 to Aug. 12; Northfield General conference, July 27 to Aug. 12. The Northfield Festival of Sacred Music will close the season on Sunday, Aug. 11.

Woitkiewicz - Hammond

Miss Hazel Louise Hammond, daughter of Mr. and Mrs. Murray M. Hammond of Northfield Farms, became the bride of Joseph Raymond Wotkiewicz, son of Mr. and Mrs. Stanley Wotkiewicz, of Greenfield last Saturday morning in the Sacred Heart church of Greenfield by Rev. John Kusaj in a double ring service. Music was by the Sacred Heart choir and the Sisters. Miss Katherine Topler of Northampton was maid of honor with Miss Stella Wotkiewicz, sister of the groom, as bridesmaid. Charles Wotkiewicz, brother of the groom, acted as best man.

The bride wore a embroidered muslin de soir gown with sweetheart neck trimmed with orange blossoms and a finger-tip tulle veil with cap of pearl seeds gathered at the sides with orange blossoms. She carried a prayer book with orchids and streamers. The maid of honor wore a shell pink taffeta embroidered with blue accessories. The bridesmaid wore a blue embroidered taffeta with pink accessories and each wore lace mitta and carried colonial bouquets.

Following the ceremony a reception took place at the home of the bride's parents at Northfield Farms. Assisting the couple in the receiving line were the parents of the groom and bride, with the Misses Beth Hammond, Mary Allen, Margaret Mary Donahue, Ruth Spaulding and Clara Pratt also serving.

The couple left on a wedding trip and upon their return will make their home in Greenfield.

Eastern Star Order Plans Special Meeting Next Wednesday Evening

Northfield chapter Order of the Eastern Star will hold a past matron's and patrons' night next Wednesday evening at the Masonic hall. The business meeting will open at 5:30 followed by supper at 6:30. The session reconvenes at 7:45 when the past matrons, patrons, and charter members will officiate and exemplify the initiatory work of the order. The officiating officers with the year they were worthy matron or patron is as follows:

Worthy matron, Mrs. Maud Montague, 1927-28; worthy patron, Willis K. Parker, 1936; associate matron, Mrs. Josephine Webster, charter member and the chapter's first associate matron; associate patron, Sidney H. Given, 1932; secretary, Mrs. Mary Bardwell, charter member; treasurer, Miss Emma Alexander, charter member; conductress, Mrs. Marion Goodspeed, 1921-22; associate conductress, Mrs. Florence Street, 1926; chaplain, Mrs. Eliza Pearson, 1931; Marshal, Mrs. Alfreda Mattern, 1932; Adah, Mrs. Beatrice Harris, 1938; Ruth, Miss Gladys Elithorpe, 1939; Esther, Mrs. Marion Given, 1935; Martha, Mrs. Evelyn Parker, 1937; Electa, Mrs. Josephine Haskell, 1923-24; warder, Mrs. Mary Nye, charter member; sentinel, Vernal G. Hurlbut, 1938.

Members from other chapters who are visiting in town are cordially invited to attend.

Open Bookroom And The Tea Tent

With the assembling of the first summer conference, today, Friday of the Girls conference, the Bookroom in the Auditorium building, and the Tea tent on the Seminary campus will be open for business under the direction of Mrs. Walter Hyde of the Bookstore. Those in charge of the work at the Bookroom, will be Miss Sophie Servaes, Miss Mary Jane Purrington and Miss Alice Wright. Those at the tea tent will consist of Miss Harlene Carne, Miss Gladys Rikert, Miss Ada White and Miss Polly Spencer. The bookroom will be fully stocked with books, magazines and literature of all kinds. The tea tent will provide refreshments of all kinds and serve as a social center as in former years.

Margaret E. Dunbar

Miss Margaret E. Dunbar, president and founder of Miss Dunbar's Secretarial School, Brooklyn, died on Saturday, June 16, at her home, 195 Halsey street, Brooklyn, after a long illness, at the age of 69 years. She was the daughter of the late John and Elizabeth Jane Dunbar of Brooklyn.

Miss Dunbar was born near Jersey City, N. J. was for many years a teacher of commercial subjects and an executive in the educational department of the Brooklyn Young Women's Christian Association before founding her own school eighteen years ago.

Miss Dunbar has been for many years a summer resident of Northfield, with a beautiful home in the Highlands section. She was also a large local property owner. Her many friends here will learn with sorrow of her passing. The funeral services were held at her Brooklyn home the following Tuesday and burial was in the family plot in the cemetery at Bound Brook, N. J. She leaves two brothers, William C. Dunbar of Boise, Idaho, and Robert V. Dunbar of Bound Brook, N. J.

Offer Assistance

True to the guiding spirit of the American Legion, to instill patriotism and loyalty of all citizens to the United States, the members of Haven H. Spencer Post of Northfield, voted at their meeting held at the town hall room on Monday evening, to offer their services in any capacity in which it may be desired, to the State Police and to the local Selectmen, in the emergency now confronting our nation. The Legion has resolved that there is no room in Northfield for any individual to espouse the cause of any "ism" except true Americanism.

Warwick Bridge Bid

Bids were opened in Boston Tuesday for the construction of a concrete beam and slab bridge over Mill brook in Warwick on the Northfield road. Gaetano Ferrante Corp. of Greenfield were the lowest bidders with \$9232.25. It is expected work will begin shortly.

Community Auction By Health Council Is Being Arranged

Auction—auction—a real auction. You buy what you want at your own price. Joseph W. Field will be the auctioneer and the town hall will be the place on Thursday, July 11 beginning at 10 o'clock. The auction will be held under the auspices of the Health Council and the proceeds will be devoted to their work. Townspeople are asked to support this worthwhile project by donating furniture, houseware, books, dishes, bric-a-brac, etc. Articles which persons desire to dispose of will also be sold on commission. During the sale, refreshments will be on sale. Miss Anne Mattoon, chairman of the council is in general charge of arrangements, and will be assisted by council members. Mrs. J. V. McNeil has charge of refreshments, Mrs. Ross L. Spencer, publicity and Mrs. Ray Thompson, collections. Those who will solicit contributions are Mrs. John Holden, Mrs. A. Gordon Moody, Mrs. Fred A. Holton, and Mrs. Ethel Hopkins. Mrs. Carroll Miller will act as clerk for the auction and Mrs. George Pefferlee will be the cashier. Further information concerning the sale may be had by phoning Miss Mattoon, Northfield 221. The Health Council urges the cooperation of our citizens in this event. Plan now to give to the auction, something which has served its purpose for you and which would be appreciated by others willing to pay. Mark the date of the auction on your calendar and also plan to attend.

Promotion Certificates Given To 34 Pupils

John Addison, Floyd Aldrich, Evelyn Bassett, Kenneth Bolton, Norman Bolton, Virginia Bolton, Nellie Brassor, Edith Clark, Mildred Clough, Norma Fellows, Delphine Field, Delvy Field, Leslie Gibson, Stephen Gorzocowski, Marjorie Herrington, Clinton Holton, Donald Huber, Warren Hutchinson, Robert Johnson, Leland Lawrence, Donald Lilly, Lucretia Marshall, Gertrude Murray, Betty Phelps, Roger Polhemus, Harlan Randall, Olga Schryba, Katherine Strange, Frank Stratton, Karlene Tyler, Ray Warnock, Frank Washburn, Arlene Williams, and Donald Woodbury were given promotion certificates at the exercises held in the town hall of the eighth grade pupils last Friday evening.

The hall was decorated with flowers from gardens and fields. The following program was presented: Processional, March from Aida, George Phelps, violin; Flag salute; Rev. Mary A. Conners, invocation; Fay Warnock, class welcome and history of the Center school; song; Virginia Bolton, essay, "The Settlement of Northfield"; song; Frank Stratton, essay; song; Karlene Tyler, essay, "Florence Nightingale"; song; presentation of penmanship and reading certificates by Principal Harding; presentation of promotion certificates by Supt. Robbins; song of the class of 1940, words by Donald Woodbury; class poem, written by Arlene Williams, read by Lucretia Marshall; song; benediction, Rev. Mary A. Conners; recessional.

Many parents of the young folks attended the exercises.

Seniors Class Night

The Seniors' class night was a huge success on Wednesday in the town hall. Many friends had gathered and enjoyed the operetta "Lady Francis" given by the Glee club. Solo parts were sung by Margaret Mary Donahue, Priscilla Williams, Anna Slaght, Enid Miner and Winona Robinson. The last half of the program was the presentation of a short play, "Pom Poms" written and directed by Donald Finch. Mrs. L. P. Goodspeed, music supervisor, directed the musical numbers.

Caught Caterpillars

During the spring season pupils of the grammar schools were engaged in gathering tent caterpillar egg clusters and with the cooperation of the teachers, counts were made and the prizes given by the Northfield Garden club and the Village Improvement society were awarded. The winners were Azela Goular of Pine street school, and Roger Allen and Richard Strange of Pine street school. Mrs. George W. Carr was in charge of the campaign and represented both organizations.

High School Seniors Have Won Graduation Now Plan The Future

After their final year of study within the walls of Northfield High School, the members of the senior class were graduated last night at the town hall, and received their diplomas, the coveted reward. Town hall was well filled with friends and guests of the class, who shared with interest the various events on the program. Rev. Harold E. Mayo of the Federated church of Winchester, N. H., was guest speaker. The salutatory address was given by Ellen M. Giebel on "Life's Windows."

Those who graduated were: Richard Allen Mattie Bates, Harriet and Louise Dwight, Margaret Donahue, Ian French, Olga Gorskowski, Ruth Avery Ellen Giebel, Richard Harris, Robert Huber, Katherine Johnson, Katherine Payson, Alexander Kozlowski, Mary Judzinske, Emma Murray, Elizabeth Nilo, Donald Randall, Thelma Richardson and Stanley Szeszowicki.

Principal Cobb made the following announcement of Pro Merito members: Francis Eddy, Joseph Holton, Donald Newton, Evelyn Russell and Ethel Tenney. For a scholarship at Becker college of Worcester, Peter Laginski. The alumni prizes went to Stanley Johnson and Stella Lematowitz. The Readers Digest to Ruth Avery who also was awarded the S. of R. prize.

Well Known Teacher Retires Active Work

Miss Mabel Merriman, sister of Mrs. Frank H. Montague, who owns the Meriman farm at the upper Farms and spends her summer there, is retiring this month as a teacher. She is finishing several years as botany teacher at Brooklyn college, N. Y. and was formerly head of the biology department at Hunter college. Previously she taught at the Dorchester high school, at Elgin, Ill., and at Pasadena, Cal. She is a graduate of Smith college and had a teaching fellowship at the University of Chicago and one at Radcliffe college. She received a master's degree from Radcliffe and a Ph. D. from Columbia university.

Miss Merriman was tendered a luncheon by her associates, and was presented with a gift in recognition of her research work. She expects to spend this summer in Northfield.

Finishing Census In This District

The work of finishing the 1940 U. S. census for Northfield and this vicinity is expected to be concluded this week. The enumerator has finished at the Seminary, the hotel and ending in the state line and Winchester road district. It will be some time before the final figures will be available and speculation is rife as to whether Northfield will show an increase or decrease in population. The summer colony will probably show a decrease from figures kept each year by the local associations. Reports from four county towns, Charlemont, Conway, Gill and Whately show surprising decreases. Gill loses nearly 200 in population since 1930. What will the report from Northfield show? What do you think?

Church Gets \$1000

The will of the late Miss Virginia T. Smith, of this town, who died June 3rd, was filed in Probate Court this week and leaves \$1000 to the Trinitarian Congregational church in East Northfield, \$7000 to her sister Jessie E. Sinnott of Bridgewater and \$5000 in trust to Prof. Edmund W. Sinnott of Columbia University for his brother, Henry Alden Sinnott, until he is 45. The remainder is left to her niece, Margaret E. Page of Northfield. The will names Richard M. Smith of Boston and Margaret E. Page as executors. The will is dated Nov. 1, 1939.

Vernon Union Church
THE LADIES' CIRCLE
PUBLIC SUPPER
Wednesday, June 26
5:30 to 7:00 p. m.

25 cents
Children 15 cents
Be Sure To Come

Town Meeting Called To Consider Articles In Special Warrant

This Friday evening at eight o'clock, there will be held a special town meeting called by the Selectmen, to consider two articles in a warrant, which has been posted according to law. The meeting will be held at the Town Hall. The two articles are as follows:

Article 1. To see if the Town will vote to credit the amount received from the insurance, to the Excess and Deficiency account, to restore in part the money voted from the account for the new school building.

Article 2. To see if the Town will vote to accept a deed from Mrs. Emma Fitt, for a lot in the Moody cemetery, or take any vote in relation thereto.

Voters are urged to attend this meeting and assume their responsibility in relation thereto.

Its Laurel Week In Pioneer Valley

Although there is a lateness this year in laurel blooms, the season is now on in all its attractiveness and Laurel week will be fittingly observed beginning with official observance at Westfield. This week end tourists are urged to travel the highways in the Pioneer Valley district and enjoy the beautiful flowering laurel along our highways. On Sunday, laurel vespers will be held at Granville at five o'clock. Motorists of Northfield are urged to view the fine display of laurel this week-end. Route 20 is known as the Laurel Way.

Brotherhood Picnic

The members of the Brotherhood of the Congregational church held their annual picnic on Tuesday afternoon of this week at Mt. Grace reservation at Warwick and was well attended with members of their families. A basket luncheon was enjoyed and the time spent in games of various kinds for both men and women as well as the children. The entire party trekked back to town before darkness set in.

Slate Buys Building

The small building south of the town hall, owned by Mrs. E. J. Richards and used for many years as the Northfield post office, has been purchased by Chas. F. Slate and will be reconstructed into a small home, which he will occupy for residence upon completion.

Will Give Recital

The pupils of Leon Dunnell will offer a recital in the Town Hall on Tuesday evening, June 25th at eight o'clock, and a most interesting program has been arranged. The public are cordially invited to attend.

Pioneer Maps Issued

The new bird's eye map of the Pioneer Valley Association, of the counties of Franklin, Hampshire, and Hampden have been issued and are going out by the thousands, to advertise this section of the state, and interest prospects as visitors or for permanent residence. They show the various communities throughout the area and the main traveled routes. Most towns have some item mentioned denoting an attraction of particular interest. The maps are a most commendable effort for publicity.



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Rev. W. Stanley Carne

ister, and his marriage, went to the state of Washington, where he served pastorates, first at Spokane and then in Seattle. In 1919 he received and accepted a call from the church at Gorham, Maine from which he came to Northfield. Mr. Carne's work has been of the distinct type of evangelistic work and he has been active in various ways, in the Valley Bible conferences, the arranging of special services and church functions in the outlying territory of his parish and in the homes of his people. He has taken an active interest in community affairs and has served as a trustee of the local library. He is a member of the Masonic fraternity, of the Order of Eastern Star and of the Grange. He has many friends who will regret his departure from the community. Mr. Carne had also interested himself in the summer conferences and in carrying on of a daily Bible school for children each summer. He has not revealed his plans for the future, but to an enquiring Press representative intimated that after his vacation season, he will probably have an announcement to make.

The Carne family are at home in the Proctor residence on Highland avenue which will be retained for their use.

Adopt Laurel As Flower Of Pioneer Valley Region

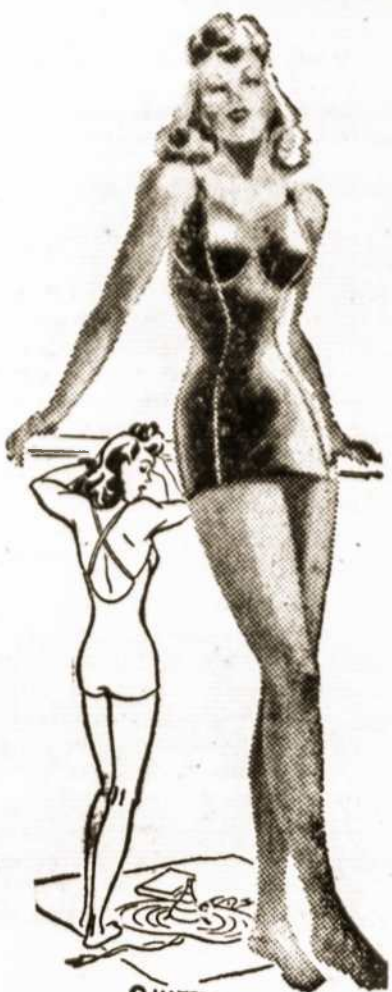
Laurel in all the glory of its deepest pink tones and shiny evergreen leaves has been adopted as the flower to typify the Pioneer Valley region. It appears on the letterhead of every letter winging its way across the country to invite visitors to come to the Pioneer Valley's tidy towns and enjoy a vacation or settle down in a century-old home.

Guided laurel walks during Laurel Week will be conducted in East Northfield at the Chateau, where visitors will find Robert Cole, former recreational director at Mt. Tom Reservation, on hand. Not far from East Northfield in Erving is Laurel Lake, and the famous French King Highway bridge, which has displays of laurel along the banks of the river beneath this largest span in the state.

Mt. Tom reservation and state forests in the three counties are scenic areas to visit during the Laurel Week and throughout the summer.

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figured satin lastex or cotton prints. Sizes 12 to 44.

\$219 to \$398

Play Suits	\$1.98 to \$7.95
Slack Suits	\$1.98 to \$7.95
Slacks	\$1.00 to \$5.98
Sport Shirts, Blouses	\$1.00

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Armours Corned Beef	No. 1 can 18c
Tuna, Treasure Brand	can 10c
Del Monte Fruit Cocktail	No. 2 1/2 can 23c
Green Giant Peas	tall can 13c
Grapefruit Juice, Dromedary	47 oz can 15c
Del Monte Coffee	1 lb vac can 22c
Pine Cone Tomato Catsup	3 14 oz bot 25c
Salad Dressing, Growers	qt jar 25c
Pineapple Juice, Del Monte	No. 2 can 10c
Heinz Assorted Soups	2 tall cans 25c
Heinz Ketchup	14 oz bot 16c
B & M Baked Beans	2 tall cans 25c
Van Camps Evaporated Milk	4 tall cans 26c
Valley Prime G. B. Corn	3 cans 23c
Silverfloss Sauerkraut	No. 2 1/2 can 9c
Armours Deviled Meat	3 cans 10c
Knox Pure Fruit Jelly	3 pcks 10c
Sun Dine Orange Juice	3 No. 2 cans 25c
Bisquick	large pck 28c
Growers Fine Blended Coffee	2 1-lb pck 35c

West Northfield and
South Vernon

Miss June Bolton is spending two weeks with her sister, Mrs. Richard Ruggles in Franklin.

James Bolton has returned home from Temple Dental college in Philadelphia.

Mr. and Mrs. J. E. Cushman of Concord, Vt., have been visiting at W. C. Tylers.

Mrs. Edna Coons of Chatham, N. Y. and a friend were guests Saturday of Mrs. Edgar Bruce.

Mr. and Mrs. Donald Smith spent the week end with his mother in Windham, Vt. His brother and two sisters returned with them for a week's visit at their home.

Mrs. Lillian Levraut and two daughters of Willimansett are visiting her parents, Mr. and Mrs. Nelson Langue.

Mrs. Leon Randall was a visitor last week in Schenectady, N. Y.

Mr. and Mrs. Walter Edeon have rented Mrs. H. V. Martin's house and are moving there this week.

Mrs. Elsie Weeks of Calais, Vt., a former resident of West Northfield and her daughter, Margaret of Dunham, N. H. were recent visitors at Mrs. C. I. Holton's.

Mrs. Grace Randall, who has completed her teaching in Gill for the year, is having a vacation on Cape Cod.

Miss Elizabeth Weston has returned from Belleville, N. J. where she attended the wedding of her nephew, George Weston.

Mr. and Mrs. George J. Weston of Belleville, N. J. spent several days last week at the home of his aunt, Mrs. R. B. Holton.

Mrs. B. F. White spoke last Sunday morning at the junior church service of the First Baptist church in Brattleboro.

Carroll Hall and a friend of Detroit, Mich., was a guest last week Wednesday of his sister, Mrs. Ruth Holton.

Vernon Grange will observe children's night at its regular meeting Wednesday, June 26 with Mrs. Wallace Whitaker in charge.

South Vernon church: morning worship, 10:30; Sunday school, 11:45; Loyal Workers, 6:30. Vernon and Northfield Granges have been invited to attend the evening service at 7:30. Weekly prayer meeting at Vernon Home next Thursday at 7 p. m. The Vacation Bible school will begin July 1.

Laurie L. Harris, jr., oldest son of Mr. and Mrs. L. L. Harris came home Monday, having completed his second year Colby college, Waterville, Me.

West Northfield and South Vernon seniors at Northfield high school who graduate are Richard D. Harris, Emma H. Murray, Elisabeth M. Nilo, Donald L. Randall and Stanley T. Systowicki.

M. Lampe of Lancaster, Pa., recently visited his daughter, Nan, at Mr. and Mrs. Harrison Stacy's. Allie Skib has won a two-weeks' scholarship at Camp Plymouth, Tyson, Vt.

Eight grade pupils who were promoted last Friday evening to attend Northfield High next year are Evelyn Bassett, Virginia Bolton, Nellie Brasser, Gertrude Murray, Katherine Strange, Floyd Aldrich, Leslie Gibson, Clinton Holton, Leland Lawrence, Donald Lilly and Harlan Randall.

Miss Dorothy Tenney, daughter of Mr. and Mrs. Claude Tenney, expects to attend the Vermont 4-H club convention in Burlington, June 24 to 29.

Miss Rosie Arsenault, who recently completed the eighth grade at the Pond school, is working at the home of Miss Vesta Proctor in Brattleboro.

Church Services

UNITARIAN CHURCH

Sunday, 9:45, will be the last session of the church school when each class will in story, work, or hand work display, what has been doing during the year. 10:45, worship. "Should Northfield public schools take up the training of its children in religion?" will be the subject of the sermon.

TRINITARIAN CHURCH

Sunday school, 9:45. Morning worship will be in union with the conference. Sunday school at 2:30 at No. 3 school, and at the Farms. At 7, the Endeavor and church unites for the evening service.

Thursday evening at 7, prayer service.

July 1, Daily Vacation Bible school opens for children. Trained leaders will plan and direct the work of the school.

TOWN TOPICS

Shelburne Falls announces a tax rate of \$22.50 which is lower by \$2.50 than the rate of last year.

Mrs. E. B. H. Jenkins of Jackson Heights, N. Y., who has spent the past winter in Florida, has arrived and opened her home on Rustic Ridge for the summer.

Don Sutherland, who has been at Wesleyan college in West Virginia, is at the home of his parents, Mr. and Mrs. Dan Sutherland on Parker avenue.

The first session of the special Bible study conducted by Rev. J. East Harrison at the Northfield hotel will be Monday, July 8th.

Mrs. William J. McRoberts of Brooklyn, N. Y., has been at the hotel during the past week, getting her cottage ready for occupancy in Mountain Park.

Prof. and Mrs. Spurgeon Gage write that they are enjoying their first summer in Florida, watching the development of their large orange groves. Last winter they shipped over 20 tons of fruit into 28 states and Canada. They are now selling their honey, which is delicious because of pure orange.

Dr. and Mrs. F. Wilton Dean spent a few days of last week in New York. Dr. Dean was in attendance at the convention of the American Medical association.

For a second time the Northfield baseball team was trounced by Ashfield at Ashfield on Sunday by a score of 12-9.

E. J. Calvaca of Brooklyn was a visitor in Northfield for a few days this week. He looked over his property on the Ridge.

Miss Sarah Ayers, who has been on a visit to Danielson, Conn., has returned to her summer cottage here in the Highlands.

Miss Ethel V. Lawrence, who has been at Madison, N. J. during the past winter, is now at her cottage on Myrtle street for the summer.

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In Probate court last week, the account was allowed in the estate of the late Nellie A. Dresser of this town and a distribution was ordered in the estate of the late Grace L. Nelson of this town, in savings deposits and partition of real estate.

Dr. Richard G. Holton and Miss Marion M. Holton were in attendance at the Flag day broadcast by Col. Hanford McNider, past National commander of the American Legion and at the reception accorded him and his wife, at the Mansion House in Greenfield last Friday evening.

Mr. and Mrs. William Hummell of Glendale, Cal., have motored here for a visit with Mr. and Mrs. Frank Britton.

Mr. and Mrs. Douglas Polhemus of Buffalo, N. Y. have been the guests of his mother, Mrs. Lester Polhemus.

Paul Thompson and Vernon Gillette of Spencer Bros., garage visited the World's Fair last week on "Ford's day" when both Henry Ford and his son Edsel were there. Special trains from all parts of the country carried many to the Fair.

F. W. Ober and his son are getting their cottage in readiness for summer occupancy on the "Look-out."

About thirty Seminary girls are in Moore cottage, ready to take examinations for college entrance.

Already a large number of our young people are enjoying the water at Wannamaker Lake. Swimming is in order.

Mr. and Mrs. Lawrence Ropes and family of Miami, Fla. are at their summer cottage on Rustic Ridge.

The many friends of Lawrence Lazelle are pleased to see him about again, after a long confining illness.

Invitations have been received by friends here, to the wedding of James Krause, of Winchester, formerly of Northfield to Miss Evelyn Thompson, also of Winchester which will take place in the Universalist church, Saturday, June 29. A reception will follow at the South church.

Miss Elizabeth Alexander of South Pasadena, Calif., is expected to arrive here soon to spend the summer with her sister, Mrs. C. H. Webster.

Mr. and Mrs. Glen P. Goodspeed of Cambridge were guests last weekend of Mr. and Mrs. L. P. Goodspeed. They also received a visit from Mr. and Mrs. George I. Crowe of Wellesley this week.

Lloyd and Margaret Carne, who are students at Wheaton college, are at the home of their parents, Rev. and Mrs. W. Stanley Carne for their summer vacation.

The Misses Virginia Mahringer and Edna Grodman of the Youth Hostel staff drove to Boston for the weekend. Miss Helen Conley visited friends in New York City.

Miss Esther Johnson of the faculty of the Seminary has returned to her home in Amherst to be with her mother who is ill. The Sunday school picnic of the Congregational church will take place on Tuesday, June 25 at Lake Spofford.

Miss Elsie Havercroft of New York City was a visitor at the home of Mr. and Mrs. C. R. Carter this week.

Miss Henrietta Safford of Boston, is visiting with Miss Margaret place on Tuesday, June 25 at Lake Spofford.

ATTENTION ARTISTS

We desire to inform you that we
carry a full line of artists material
in—

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Standard Coaster Brakes
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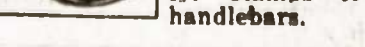
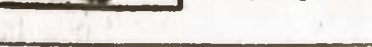
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How the First National Plan Works . . .

FOLLOWING EXAMPLES SHOW HOW THIS SERVICE OPERATES FOR A LOAN OF—

Amount Borrowed	Interest and Service Charge	ONE YEAR		50 WEEKS	
		Pay Per Month	Pay Per Week	Pay Per Month	Pay Per Week
\$100.00	\$ 8.00	\$ 8.33	\$2.00		
150.00	11.00	12.50	3.00		
200.00	14.00	16.67	4.00		
250.00	17.00	20.83	5.00		
300.00	20.00	25.00	6.00		

REQUIREMENTS

Anyone over twenty-one years of age regularly employed or having a steady income may apply.

First National Bank & Trust Co.

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Member Federal Deposit Insurance Corporation

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OFFERS COMPLETE BANKING FACILITIES
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WE INVITE YOU TO DO YOUR BANKING BUSINESS WITH US. WE ARE ALWAYS READY AND WILLING TO ASSIST YOU IN YOUR FINANCIAL AFFAIRS AND OUR OFFICERS AND STAFF WILL ESTEEM IT A PLEASURE AND PRIVILEGE TO BE OF SERVICE

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11 FROST STREET Telephone 786 BRATTLEBORO

TOWN TOPICS

A. Gordon Moody, manager of the Northfield Hotel attended the meeting of the Massachusetts Hotel Association, held at the Weldon Hotel in Greenfield on Monday. Mr. Seller of the Weldon and Mr. Hall of the Mansion House were hosts to the gathering.

John W. Bennett, Jr., graduated from Temple University School of Medicine last Friday with the degree of Doctor of Medicine.

It is said that Athol's tax rate this year will be \$36, which is \$4.40 less than the rate of last year.

Miss Eleanor Kremen who has been teaching at the West Northfield school during the past year, will leave to accept a position as teacher in the public schools of Framingham, which is her home town.

Warwick cuts its tax rate in the sum of \$2 this year. The rate announced is \$36.

Miss Sally Dykes of Millers Falls, and well known here for her past music recitals, will spend the summer at her home. She was a music student the past year in Chicago.

Two young men, paddled their canoe down the Connecticut river through Northfield last week Wednesday and were seen by many. They started on the river in upper New Hampshire and landed at Saybrook, Conn., making the trip in eleven days.

Mr. and Mrs. E. S. Frary of Highland Ave., left this week to spend the summer at their cottage at Richmond, Vt.

Harmony Lodge of Masons will attend divine worship at the Unitarian church on Sunday, June 30th at 10:30 a. m.

Calvin Field has returned to his home here for the summer after his studies at Purdue University in Indiana.

Miss Carrie L. Mason of Main street has gone to Boston for treatment in a hospital there.

Mrs. Emory Rikert and her two children are spending a two weeks vacation with relatives in New York. Mr. Rikert's mother, Mrs. Erving Rikert of Waterbury, Ct., has been spending a few days with them recently.

Miss Louise Roe of Newton, has arrived to spend the summer at her cottage on Rustic Ridge.

The Misses Hamilton have been spending a few days last week end at the World's Fair in New York, and also were with the family party celebrating the 40th wedding anniversary of Mr. and Mrs. C. S. Cregar, at Richmond Hill, N. Y.

Mrs. C. S. Cregar and her granddaughter, Joan Stewart, who have been at Kiowa Lodge on Rustic Ridge since May, returned to their home at Richmond Hill, N. Y. They expect to return here early in July.

Miss Muriel Kendrick, who has been teaching at Laconia, N. H., has returned to her home here for the summer.

Mrs. P. W. Dice of Detroit, recently spent a short vacation here with her mother, Mrs. W. P. Stanley of Highland Ave., and also attended the reunion of her class at the Seminary during the commencement.

Miss Emma Woodard of North Attleboro has arrived to occupy her cottage in the Highlands for the summer. Her friend Mrs. Howard is with her.

THROUGH THE EYES OF THE PRESS

James C. Roberts

Established 1913

Leading General Contractor; Mercantile, Industrial, Fine Homes, Fully in accord with Federal Government Constructive Building Programs. Estimates cheerfully submitted.

In the general contracting and fine home building circles of this section there is no one that offers a more attractive service in this respect than James C. Roberts, located at 335 Federal Street, Greenfield, telephone 3814.

James C. Roberts will build according to your plans and will take entire charge of the construction. He is ready to submit plans and to offer valuable suggestions in regard to new construction of any description as well as remodeling or alterations to improve the property.

Summer residents: If you are contemplating the building of a home, alterations to improve your present property or repair work we are pleased to point out James C. Roberts. In this Greenfield review we wish to say that James C. Roberts is appreciative of all work and is ready to go anywhere to discuss plans cheerfully and without obligation.

O. N. Chevalier

PAINTING, PAPERING AND DECORATING CONTRACTOR
49 YEARS IN BUSINESS.

Prompt Attention Given to Out-Of-Town Contracts; Estimates Cheerfully Furnished.

Established in business nearly a half century O. N. Chevalier located on Chevalier Avenue, Greenfield, Tel. 5126, is a leading painting, papering and decorating contractor of proven ability and reliability. Prices moderate — best materials used and all work guaranteed.

Mr. Chevalier has established himself as a man of ability and trustworthiness to the many people for whom he has done work. He is ready at all times to show on request reference work and allow these cases to speak for themselves.

Whatever your problem may be in the painting and decorating line the writer unhesitatingly advises a consultation be had with Mr. Chevalier, as you will find that his experience in these lines will assist you greatly in the selection of colors and application of them in reference to the entire setting—you will find him courteous and ready to assist in these problems and that in giving an estimate he does this cheerfully.

Once O. N. Chevalier has been awarded the contract, one can rest assured that he will use only the best materials put on the market by the leading authorities in these lines—and these will be applied in a workman-like manner—Mr. Chevalier is prepared to handle any size job.

The Rhythm Inn

BAR—X—RANCH

Dining, Dancing, Entertainment. Delightful pastime sports. Unexcelled picnic facilities. Ample parking space.

Within a pleasant driving distance of this entire area is the Rhythm Inn, ideally located on the Millers Falls Road, Route 2A, Millers Falls, telephone 393.

Under the well-known management of Don Proulx the Rhythm Inn and Bar—X—Ranch caters to the family—providing as it does with the recent innovation program in stepping up this establishment in tune with the times Don Proulx has received high praise from far and wide on the high character in which his recreational center is conducted.

Providing something unique in the field of pleasant recreation is the Bar—X—Ranch which reaches a new high with young and old, also the pony track a real delight to the tiny folks—growing boys and girls.

During these warm summer days make it a part of your recreational program to visit The Rhythm Inn and Bar—X—Ranch. Drive out this week end and take in the Sunday afternoon or evening stage show held in the air-cooled open pavilion. Bring the family for the day—unexcelled picnic facilities are available—ample parking accommodation is always available.

The writer in closing is pleased to point out and recommend the Rhythm Inn and Bar—X—Ranch at Millers Falls to all his readers.

Fred E. Cadwell

FINE UPHOLSTERY

High Grade Mattress Renovating Specializing in Feather Mattress and Pillow Sterilizing.

Attention Readers: Fred E. Cadwell offers an unexcelled service in the making over of Old HAIR MATTRESSES into INTER-SPRING mattress from top to bottom. Residents throughout these communities should take advantage of this first class service as a real saving is afforded and the advantage of having a real comfortable mattress as good as new is realized by this very popular service.

Fred E. Cadwell located at 27 Olive street, Greenfield, phone 6479, makes a specialty of repairing and rebuilding all kinds of furniture including antiques. Only the highest grade work is done by this leading upholsterer and mattress renovator.

It should be the paramount aim of people of these communities to have all mattress and upholstering work done by a HOME OWNED and HOME OPERATED firm—such an establishment is Fred E. Cadwell who is your neighbor. He guarantees all work and gladly gives immediate adjustments where necessary.



The Master 85 Town Sedan, \$699*

Chevrolet for '40 out-measures all other lowest-priced cars from front of grille to rear of body (181-inches)... and it also out-sells all other makes of cars, regardless of price!

It's the biggest package of value in the busiest price-range; and, of course, its extra length and extra weight mean extra worth to you, the buyer, in all ways.

That's why people are saying, "Why pay more? Why accept less?" That's why they're buying more Chevrolets than any other car, for the ninth time in the last ten years!

CHEVROLET'S FIRST AGAIN!

JORDAN MOTOR SALES

Hinsdale Road

East Northfield, Mass.

TWISTING THE DIALS

With A. L. SIMON

The movies still draw on radio talent. Newest to take a screen test is pretty Martha Wayne, the cute little jitterbug with Jerry Livingston's orchestra. Screen tests are far from proof that the takers be in pictures but they are an indication that they're headed in the right direction.

You probably remember lots of names that used the radio studios as a base and blitzkrieged into Hollywood. Alice Faye was singing with Rudy Vallee before the screen brought her into real prominence. Bing Crosby's nightly radio program gave him his initial crack at movies. Don Ameche's voice used to make women sigh on those afternoon serials and that got the movie scouts after him. Dorothy Lamour was a band vocalist prior to her screen career.

Radio still gives people opportunities. Rita Johnson who is fast becoming a star was a familiar person to radio. Her most recent radio venture before Hollywood called was the lead in Girl Interne. Bob Burns would not be in pictures if it wasn't for his success in radio first. You know the names of Jack Benny and Bob Hope from your radio loudspeaker although they both are screen comedians as well.

Try listing some of the stars you see on the screen. You'll remember lots of them from the radio.

CHATTER: Mrs. Roosevelt is always at sit in front of a mike. She prefers to sit at a table when broadcasting . . . Dell Sharbutt is a proud pappy . . . that Song Hit tune, "I'm on the Verge of a Merge" was written by two San Quentin prisoners . . . Cleveland is equipping its schools with radio . . . all those rumors that Paul Whiteman will retire are bosh. He's got a terrific fall schedule . . . Alice Faye is chummy with another radio guy, Sandy Cummings . . . reports are trickling through that MGM may have a big radio show in the fall . . . Walter Winchell's sponsor is talking a five year contract with him . . . Joy Hathaway who plays Amanda in the Honeymoon Hill serial is a real mountain girl. She can ride the logs with the best of 'em, her dad being a lumber-jack king in Vancouver . . . Fred Allen tries to look glummer than the headlines but admits he can't.

NBC turned thumbs down on Drew Pearson and Bob Allen for the True and False show. It was all because of a remark the correspondents made last year about

Herbert Hoover . . . war songs are apparently okay on CBS. There were five on a recent program . . . Jerry Livingston hasn't seen his baby son yet because of band commitments which keep the maestro out of New York . . . Lawson Zerbe was picked to play opposite Shirley Booth in NBC's Strictly Business program . . . Canada has barred Transradio news "as a precautionary measure" . . . Teddy Powell's opening not only shattered records at the Famous Door but some panes of glass as well . . . so many tried to crowd the spot . . . reason you don't hear of much jamming of propaganda broadcasts in Europe is this: if one nation starts the practice the others can follow immediately.

WAGON WHEELS

Said the big wagon wheel to the little wagon wheel,
"What a difference between us I see.

As our course we pursue, can a small thing like you
Keep up with a big thing like me?"

Said the little wagon wheel to the big wagon wheel,
"You are larger, I own, my good friend;
But my quickness supplies what I want in my size,
So I keep in the front to the end."

—Anon

Know Massachusetts

Compiled by
State Planning Board

Do you know that Massachusetts resident averaged \$656 income per capita in 1938, which was 27 per cent higher than the average for the whole United States . . . Largest single item of export from Massachusetts ports last year was scrap iron and steel; 74,304 long tons to the United Kingdom, 67,429 to Italy, 53,822 to Japan, and 17,000 to other countries . . . \$13,048,201 were loaned to 12,718 Massachusetts farmers by the Farm Credit Administration between May 1933 and April 1940 . . . In the early days of Boston settlement, a fortified wall was built across the narrow neck of land then connecting Boston with Roxbury, at the present location of Arnold street, to protect Boston against Indian raids, and was maintained at least until the Revolution . . . From the low wooden balcony of the Old State House momentous proclamations were handed down to citizens—the Repeal of the Stamp Act, the Declaration of Independence, and finally the glad news of Continental victory . . . Faneuil Hall, "the Cradle of Liberty," completed in 1742 from designs by John Smibert, was destroyed by fire twenty years later and rebuilt in time to house many significant public meetings previous to the Revolution.

EVELYN'S BEAUTY SHOP

THE CHOICE OF SMART WOMEN

FREDERIC'S WIRELESS ONE-MINUTE WAVE

\$8.00 — 2 for \$10.00

VITAMIN F OIL INDIVIDUALIZED PERMANENT WAVE
\$5.00

All Permanents Complete Include
Shampoo, Trim and Fingerwave — No Extras

A correctly designed hair dress is the crowning glory for every woman's Summer Ensemble. New hat-lines, this summer, have brought new hair-lines. Make sure that your new coiffure and new hat are on speaking terms—one compliments the other. But before you can wear the newest hair styles you will need a permanent wave to give the right foundation. Evelyn's Beauty Shop are experts in permanent waving—hair shaping and creative coiffure designing.

178 MAIN STREET Telephone 3740 GREENFIELD
(Air-cooled Booths for your added comfort)

Open Evenings—Work Done With or Without an Appointment

BARTLETT'S

Distinctive Outfitters for Young Men and Men — Featuring nationally advertised lines — the best of everything. Stetson hats. Your business appreciated.

Bartlett's conveniently located at 60 Federal street, Greenfield, has attained a reputation which extends for many miles as being a modern style headquarters for men's and young men's clothing and furnishings. This fine store offers the public a complete and comprehensive service in both the ultra-fashionable and the conservative styles of fine apparel and as a consequence Bartlett's is headquarters for men from every walk of life.

The personnel has made a study of the styles of the day and have selected lines to handle which come from the best establishments in the country and as a consequence are of high quality, correct style and have that class to them that gives the wearer the caste of a gentleman. In fact, the class of goods found at Bartlett's would do credit to any store in any larger city.

Carl C. Purple

MASTER CONTRACTOR

Home, Commercial and Industrial Electrical Contracting. Electrical Service on Motors and all Domestic and Commercial Appliances. Out-of-town work solicited.

Known throughout Greenfield and Franklin county Carl C. Purple located at 156 Silver St., Greenfield, phone 5532, has the distinction of being a master electrician in his respective trade.

In a complete service of contracting, estimating or repair their is no one in this section of the state that offers a more attractive service in Home, Commercial and industrial contracting work.

Carl C. Purple will gladly help you with the electrical plans for your new home, mercantile building or for the home you may be remodeling. He is a practical man in his line—being well versed in all theory and practice. Mr. Purple in being a Master Electrician offers a service in his line second to none. Fully conversant with state and city government laws relative to electrical wiring all work executed by him will conform to the rules of the underwriters and will be perfectly safe.

Carl C. Purple is an industrial motor specialist offering a complete service in the maintenance of motors and mechanical machinery—an important factor in industrial, commercial and domestic life—being ready to meet any emergency.

Industrialists, agriculturalists and dairymen as well as home owners throughout this section of the state may well entrust their complete motor, dynamo and generator problems to Carl C. Purple—whether it be for the installation of new equipment or the general overhauling and change-overs needed from time to time.

Greenfield

Tourist Camp

One of Western Massachusetts finest Tourist Camp locations. Ably managed by Mr. and Mrs. Hubbard, telephone Greenfield 6148.

Poorly managed and equipped tourist camps are not the exception by any means and it is a pleasure to point out the Greenfield Tourist Camp to our readers—that they may take advantage of the up-to-date facilities provided here and in turn refer the stranger to this establishment.

At the Greenfield Tourist Camp located on the Bernardston road, Greenfield, 16 clean and inviting cabins will be found. Cleanliness is one of the outstanding features of this well-conducted tourist camp. Local residents might well make it a point to stop in here with their HOUSE GUESTS in motoring over the countryside.

A. & V. Salustri

High grade shoe repairing; represented in Northfield by the Bookstore. Work called for and delivered on Tuesday, Thursday and Saturday. Special attention given to Ladies' fine shoes.

Located at 100 Main street, Greenfield, features high grade repairing of shoes for men, women and children; also expert shoe dyeing, any color. Phone 4842.

A. & V. Salustri use the best of leather and their shop is modernly equipped to render you the best of service in getting the work done when promised at prices satisfactory to the purse. Give them a trial and be convinced of our recommendation.

Auntie: When I was a child, I was told that if I made ugly faces, I would stay like it. Little Pamela: Well, you can't say you weren't warned, Auntie.

THROUGH THE EYES OF THE PRESS

TENNEY FARMS, Inc.

DAIRY PRODUCTS OF QUALITY

Producers and Dealers in GRADE A JERSEY and GUERNSEY Milk and Cream; Allied Dairy Products; Fresh Eggs. Delivery Service to your home; Well trained personnel to serve you.

Since the beginning of time, milk has been the basic food—the food of the greatest value to man. Throughout the years this has not changed, although the methods of handling and distributing have changed greatly, and during the 20th Century this industry has made more progress than in the previous five thousand years. Another important consideration in the handling of milk, since less than half of the milk production of the United States can be sold in fluid form, is the remainder, commonly referred to as "surplus or manufacturing milk" which is made into butter, cheese, etc.

The Tenney Farms, Inc., represents modernism of the last word in the dairy industry, both in the handling of Grade A Jersey and Guernsey milk and the production of allied products, and extends a cordial welcome to the people of these communities to visit their home which is located in picturesque Northfield Farms. It ranks today as one of the most prominent and valued institutions in the state. During the last decade the importance of the milk supply

its source and handling have received attention from the legislative bodies of many states as being one of the major factors in the health and well-being of our people.

The Tenney Farms, Inc., is most exacting in the handling of their Grade A Jersey and Guernsey milk which comes from the finest cows that ever graced a pasture. They are properly cared for, scientifically fed and subject to constant inspection and supervision. A modern plant wherein the latest of equipment has been installed assures the public of products of the highest quality and purity, products far superior to the average and equal to any on the market.

That the quality of the products of the Tenney Farms, Inc., is appreciated is well evidenced by their large and ever increasing demand. Support this truly representative Northfield and Franklin county institution by using their products at all times and thus enjoy the best. You may reach them by telephoning Greenfield 5258 or Northfield 124-2.

Harris & Son

LEADING PLUMBING AND HEATING CONTRACTORS

Local and Out-of-town work given prompt attention. With office and display store conveniently located at 20 Wells street, Greenfield, phone 6359, is this competent firm which has built up a large and well satisfied clientele. Their policy is to use the best in materials, expert workmanship and prices that are consistent with the quality of work. Estimates gladly submitted.

No matter what your plumbing, heating, oil burner or water system problem may be you will find Harris & Son are well qualified to take care of your needs. They have made a study of modern plumbing and heating which keeps them abreast of the most advanced methods, thus assuring customers satisfaction.

The scope of their work covers all phases in the lines they are engaged in. At this time Harris & Son are particularly prepared for home modernization. Their service in rural engineering is most complete—those living in the country may through the services of this firm enjoy all the advantages of modern plumbing and water heating systems.

In closing we are pleased to point out Harris & Son to the people throughout these communities as reliable contractors and we endorse their services as well as the merchandise carried by them. This firm has handled such outstanding work locally such as the Northfield High School contract.

Brunelle's Sport Shop

A REAL SPORTS CENTER FOR ALL FRANKLIN COUNTY

Golf, Tennis, Fishing, Baseball, Cycling and Motor-boating, sporting equipment, Iver Johnson bicycles, Johnson Sea Horse outboard motors. Expert service on tennis racket restringing.

In every metropolitan center a store devoted exclusively to meeting the needs of sport lovers is a real asset to the people over a wide area. Such an establishment is Brunelle's Sport Shop ideally located out of the congested area at 36 School street, Greenfield, telephone 4768.

Brunelle's Sport Shop extends a cordial welcome to all sports lovers of Northfield and Franklin County to make this their headquarters for every need in the line of equipment and supplies for the better enjoyment of their favorite sport.

Johnson's Sea Horse outboard motors are tops. Today the line includes a size job for practically every need—with all the Johnson quality features. Rugged, dependable and economical. At Brunelle's Sport Shop the complete line is handled. In the new line the famous model MS is just arresting the attention of all lovers of this sport.

Stop in at Brunelle's Sport Shop and have Mr. Brunelle explain in detail to you the features of the Johnson Sea Horse outboard motor line in full, also the attractive time payment plan.

The world is full of willing people. Some are willing to work—others are willing to let them.

Mae E. Dunne

DISTINCTIVE MILLINERY

Fine selection of summertime millinery in fashion's latest creations now being offered. Wide brims or turbans and toques. Knox hats. Copies of imported hats. Triplets hosiery. Silk underwear and scarfs.

This exclusive millinery shop, conveniently located in the Garden Theatre building, Greenfield, carries at all times a large stock of fine millinery for the accommodation of the misses and matrons of Greenfield and these trade communities.

At Mae E. Dunne's shop a hat for every occasion is to be found—be it dress, business or sports wear. In the selection of the appropriate millinery for bridal occasions that is—the planning of millinery for such an occasion that it be suitable for the personality and in harmony with the dress and all other accessories is an important consideration—at Mae E. Dunne's a personalized service is rendered. The same can be said in the selection of millinery for those planning vacation trips, cruises—in fact, for all occasions.

In a word in this our Greenfield review, the writer points out Mae E. Dunne's shop as the logical place to visit when seeking anything in distinctive millinery.

Rita's

Luncheon's; Tasty plain and toasted sandwiches; Salads; Delicious ice cream and sundaes; Fine assortment of candies, assorted nuts; authorized agency for MARY OLIVER candies; cool refreshing drinks; Your patronage appreciated.

Ideally located on Federal St., Greenfield, under the experienced direction of Mrs. Rita Kilburn, RITA'S is a popular meeting place for the people of Greenfield and surrounding communities—people from all walks of life meet here—both the younger and older folks.

To all a cordial invitation is extended to stop in whether on a shopping trip, an after-theatre party, or a sight-seeing trip with the summer house guests—you will enjoy fine food at RITA'S—a dish of delicious ice cream or a cool and refreshing drink—the service is prompt at all times.

In this our Greenfield review we are pleased to point out RITA'S to the people throughout these communities—make this wholesomely clean, inviting shop your headquarters and remember RITA'S is the authorized "Mary Oliver" agency in Greenfield for fine candies. Mail orders solicited and prompt shipment assured.

Those of our readers employed in Greenfield will find RITA'S an ideal place to have noonday lunch.

SHEAR NONSENSE

He: Every time I kiss you it makes me a better man.
She: Well, you needn't try to get all the way to Heaven in one evening.

Pat: Did you hear about the fellow who invented a device for looking through walls?
Mike: No, I didn't. What does he call it?
Pat: A window.

GREENFIELD BUSINESS and PROFESSIONAL GUIDE DIRECT YOU WHERE

J. H. MANNING

RELIABLE AUCTIONEER

Established 20 Years

Specializing in Farms and Livestock — Inquiries Invited
MONTAGUE — Telephone Greenfield 9353

Compliments of

MICHAEL W. CARROLL

SHERIFF OF FRANKLIN COUNTY

Women's Exchange Food Shop

FINEST HOME-BAKED BAKERY PRODUCTS FROM THE FINEST SHOP

Special Order Work Given Prompt Attention

Your Business Appreciated

57 FEDERAL ST. — GREENFIELD — TEL. 4108

A. J. & J. A. McDONALD

SPECIALIZING IN SPECIALIZED SERVICE

Bear Wheel Alignment equipment; Axles and frames straightened "cold." Out-of-town work solicited. All work done according to factory specifications and guaranteed. All kinds of spring work and general blacksmithing.

With scientifically equipped plant located at 37 Davis street, Greenfield, phone 9289, is headquarters for the motorists of Greenfield and these communities, rendering a first class service in wheel alignment, axle and frame straightening, being equipped with the most accurate system for eliminating shimmy, hard steering, tire wear—featuring the "Bear" cold process system of axle and frame straightening.

For the maximum ease of operation as well as economy, the writer advises motorists to avail themselves of the service offered by A. J. & J. A. McDonald in the above mentioned specialized automotive work and in particular to say that an occasional check-up which may be had free of charge is advisable.

Alignment adjustments are quickly and inexpensively made and there is no service which will provide greater ease of operation as well as a true saving on tires. A true check-up on wheel alignment may be had by the use of the "Bear" equipment, which is so constructed that the check-up followed by whatever adjustment is called for on the dial which registers accurately—all according to factory specifications assuring the elimination of guess-work.

Another feature of the service offered here is the "Bear" system of straightening axles and frames—"Cold."—Speedy spring service by experts.

In this Greenfield review we are pleased to recommend the A. J. & J. A. McDonald shop to passenger car owners, truck operators and fleet owners.

DUNKLEE SAND AND CONCRETE PRODUCTS CO.

Manufacturers and Dealers in High-Test Crystal Sand; Power Tamped Steam Cured Concrete Blocks and Bricks; Cinder Blocks; Excavating Contracts; Out-of-town Work Solicited; Estimates gladly given.

With office located in Millers Falls and scientifically equipped plant located on the Gill road, Greenfield, phone office 4100 and plant 3434, are leading dealers in High-Test Crystal Sand also manufacturers of power tamped, steam cured, concrete blocks, bricks and cinder blocks that are of such high standard in the making that they find a large and ready sale throughout Greenfield and vicinity.

Farmers, real estate men, prospective builders and sub-dividers should be especially interested in these blocks and bricks as they will permit them to build better houses, factories, and garages. When you build with their power tamped steam cured concrete blocks and bricks your building is fireproof, will last for all time.

To the average person sand is sand and rock is rock but it is of the utmost importance to a construction job that the particular grade best suited to the job be used and that it comes from a reputable dealer. Engineers always make these specifications. The Dunklee Sand and Concrete Products Company's sand, blocks, and bricks stands a high state test.

In addition to being the owners and operators of the Dunklee Sand and Concrete Products Co., Messrs John and Pete Mackin are also engaged in the fuel products and general trucking business. A dependable service plus quality fuel products are offered: Coal, coke, range and fuel oils; delivery service to your home, mercantile or farm buildings.

In the highly specialized general trucking and motor freight service the Mackin Trucking Co., are known for miles around and their trucks are seen on all roads serving merchants, manufacturers and the general public.

In this review the writer calls attention of town and county officials, manufacturers, institutional directors, building committees, and property owners, that the Dunklee Sand and Concrete Products Co. is well prepared to submit estimates in these lines and a ready to offer first-class products and service. For your fuel problems as well as a dependable general trucking service phone Greenfield 4100 for prompt courteous service.

ALICE BROWN'S SWEETHEART TEA HOUSE

SWEETHEART'S SPECIALTIES

Chicken, Steak and Lobster Dinners; Waffles and Maple Syrup; Pure Maple Products; Open All Day until November First; Excellent Facilities for Parties and Banquets.

With picturesque location on the Mohawk Trail at Shelburne Falls is known to people from all states and has gained a well deserved reputation for "Good Food Carefully Prepared and Served Right."

Alice Brown's Sweetheart Tea House is a distinctive place to dine and has an atmosphere of comfort and relaxation and serves at all times the finest and choicest of dishes.

In the way of appointments, service and food this Tea House has become the outstanding eating place in this section of the state. Many make this place their headquarters and acclaim it in all respects to be the finest. A common expression heard in these parts is "Dine with me at Alice Brown's Sweetheart Tea House."

The popularity of Alice Brown's Sweetheart Tea House is not confined to these parts alone but rather extends throughout many states. The writer says that Alice Brown's Sweetheart Tea House to the people of these communities has a cordial welcome at all times and extends the glad hand of hospitality to have you stop in and that you will find at all times wholesome food carefully prepared and served right. The management aims to make you feel that your patronage is desired and appreciated and has overlooked nothing to see that this is accomplished.

During these beautiful summer months when you are contemplating that week-end trip the writer says in completing the pleasure of the day don't forget to visit this truly distinctive tea house.

In seeking to better serve, Alice Brown has this year available for the accommodation of overnight guests two guest houses—a single house accommodation for four and double house accommodation for eight people.

ROMAN SKIBISKI

Reliable dealer in quality nationally advertised farm machinery and implements. Allis-Chalmers tractors; New Idea equipment. Gehl Green Silage and Hay Choppers; Hinman milking machines with exclusive feature of low pressure; Genuine replacement parts service — 24-hour service on parts.

Located at Sunderland, phone South Deerfield 191-3, Roman Skibiski in anticipating the needs of the agriculturist is well prepared to serve him. Mr. Skibiski can well be termed a promoter of modernism in agriculture and carries the above mentioned nationally advertised lines. He is prepared to discuss intelligently the matter of labor-saving and money-making equipment—featuring a complete sales and service in the above mentioned lines.

In addition to the sale of this equipment Roman Skibiski offers a full line of genuine replacement parts and service on farm machinery. It is a very important consideration in the purchase of such equipment that one buy from an agency that offers a complete service—as often times there arises

the need for rapid service—which is enjoyed in dealing with Roman Skibiski.

Particularly to our agricultural and rural readers does the writer point out Roman Skibiski and further says that attractive purchase on good used equipment may be had at times and remember, too that Mr. Skibiski will make you a good offer on a trade-in with the added advantage of a convenient time payment plan on all equipment. A phone call or a post card sent and Roman Skibiski will be glad to call on you and discuss in detail equipment that will make for a more attractive, profitable and desirable life for the agriculturist. Dairymen throughout these parts wishing the finest in milking machines will do well to consult Roman Skibiski on the Hinman line.



IN QUIET HILL TOWNS . . .

A FARM VACATION — for \$20.

In cool, beautiful western Massachusetts, you can have a new kind of vacation right on a real, country farm where nice people will rent you the "spare" room with a four-poster bed and feed you — almost too well.

These tidy New England farm-houses are from two to three hours from Boston, from three to four hours from New York City, in the pretty towns and villages of Pioneer Valley. Some are on hills high above the blue Connecticut River; some look across a serene country-side of cool woods, meadows, thick with laurel, and splashing brooks and waterfalls.

Near these farm homes are all summer diversions — trout fishing, golf, horseback, swimming in ponds, lakes, and outdoor pools; the scenic Mohawk Trail and a hundred historic places to visit and enjoy.

Twenty dollars a week, with all meals; and "mother" will cook the fish you catch. Write for a list of these farms and for a large decorative map of this new vacation-land — no charge of course.

Pioneer Valley
NORTHAMPTON, MASSACHUSETTS

Laurel Week in the Westfield River Parkway towns — June 19.

This is a copy of another advertisement of the Pioneer Valley Association which will appear in many newspapers of our larger eastern cities and we reproduce it here, so that our readers may see for themselves, of the activities of this association.—Editor.

TONY'S AUTO BODY REPAIRING AND WELDING SHOP

AUTO RENEWAL SPECIALISTS

Body, Fender Welding; Wood Work; Seat Covers and Upholstering Work; Glass Installation; Authorized Duco & Dulux Painting

With office and fully equipped plant located at 113 River St., Greenfield, phone 4011, the Tony's Auto Body Repairing and Welding Shop, under the popular direction of Mr. Tony Pyrczinski, is splendidly equipped with the latest and best mechanical devices for all classes of auto metal repair and renewal work. This establishment is headquarters for motorists, fleet operators and garagemen for miles around.

Featuring first class workmanship only and having the equipment to handle every phase of the auto rebuilding work from the smallest dent to a complete overhauling of damaged cars, it can well be said that the worse the wreck the more pride Tony's Auto Body Repairing and Welding Shop take in the results they accomplish.

No matter what kind of a smash-up you might have been in you will find Tony's Auto Body Repairing and Welding Shop will be able to take the car or truck and put it in such condition that you would never know it had been in a collision.

Duco painting, color matching and striping is also featured here, this being an Authorized Duco Refinishing Station.

In this Greenfield review the writer is pleased to point out and recommend Tony's Auto Body Repairing and Welding Shop to the people throughout these communities and suggests to them to call on them for estimates on contemplated work. You will find Mr. Pyrczinski and assistants courteous, accommodating and highly efficient.

THE WAFFLE SHOP

Good food, served courteously in pleasant surroundings; Choice steaks, chops and sea foods; Delicious salads; Special Sunday Dinners; Fountain, booth and table service; Well trained personnel to serve you promptly and courteously. Your business appreciated.

Truly the Restaurant and Fountain Beautifully describes the Waffle Shop, centrally located at 130 Main street, Greenfield.

For modernistic appointments, soft lighting, and second-to-none comfort this truly metropolitan restaurant reaches a new high and the management is to be complimented in their far-sighted business policy of providing the people of Greenfield and vicinity as well as those from all states this fine restaurant and fountain service. Every last appointment has been provided for your added comfort including a Diehl Air-cooling system.

The experienced management of the Waffle Shop extends the glad hand of hospitality to the people from these parts to stop in when hungry to enjoy a tasty sandwich, plate lunch, a full course dinner, fountain delicacy

or just to meet friends and say "Hello."

The beautiful Waffle Shop is one place where groups may gather and enjoy fine food and fountain specials in an atmosphere of quiet and refinement amid appointments of luxury and ease.

Service at the Waffle Shop as always is given in the same unobtrusive manner. Nothing is left undone in the preparation of your food at the Waffle Shop that would make the enjoyment of its eating more appealing.

The writer suggests that all of the Waffle Shop's many friends who have in the past spent many pleasant moments as its guests avail themselves soon again of its constant hospitality and during the summer months invite your house guests to a really fine Sunday dinner here. Your party will surely be voted a big success.

GREENFIELD FARMERS' CO-OPERATIVE EXCHANGE

Leading dealers in Grain, Flour, "Eastern States" quality Feeds; Edison Cement; Eastern States and Niagara Spraying Materials; Miscellaneous items needed about the farm and home. Your patronage appreciated.

With office and warehouse located below the railroad station, off Deerfield street, Greenfield, phone 9639, are recognized as feed authorities in this section of the state, and offers the public an excellent service in the handling of the very best in Eastern States Dairy, Poultry and Stock feeds.

The Greenfield Farmers' Co-operative Exchange has made a careful study of this business and the people of these communities are indeed fortunate in having so close at hand a firm that is prepared to advise and discuss intelligently the matter of feeds for the various livestock.

The selection of properly balanced feed is of vital importance in the handling of livestock and poultry. Much depends on the selection of feed used as regards the success that will be met with the enterprise of raising livestock or poultry whether for personal use or commercial purposes.

Eastern States feeds which the Greenfield Farmers' Co-operative Exchange store features, are quality feeds and the BEST advertisement they have is attested by the wide recognition these feeds have. It is a noteworthy fact that Franklin county is one of the best fruit growing counties of the state. The orchardists of this area take pride in their crop production and for the protection of the fruit trees the Greenfield Farmers' Co-operative Exchange offer the finest in Eastern States and Niagara spraying materials.

We are pleased to point out the Greenfield Farmers' Co-operative Exchange to our agricultural and dairying readers as an establishment that aids in making this part of the state one of the most prosperous agricultural sections, and one that has been instrumental in making life on the farm attractive, profitable and desirable.

DR. W. P. FLEURY FOOT SHOE CENTER

"A GOOD PLACE TO BUY SHOES"

Featuring Nationally Advertised lines. For Ladies: Natural Bridge (smarter footwear for natural walking); Health Spot shoes — For Men: Freeman fine shoes; Champion — For the tiny tots, growing boys and girls: Buster Brown shoes; Keds; Kedettes — Roman Stripe Hosiery.

Now showing an exceptionally fine stock of shoes in the newest summer styles in all lines. Attractively priced. Your patronage appreciated.

Dr. W. P. Fleury's Foot Shoe Center, home owned and home operated, centrally located at 289 Main street, Greenfield, has been since being established the exclusive shoe store for many families of these communities since they first opened their doors. For here at all times a large and well selected stock of high grade shoes for men, women and children, featuring nationally advertised lines assuring quality and price have been offered. People have long since learned the true meaning of the word economy when it comes to the purchase of shoes.

At Dr. Fleury's Foot Shoe Center a personalized service is enjoyed—a specialty of correct fitting is made. The day and age when one was forced to sacrifice foot comfort for style is passed—through the accomplishment of this must be left to the hands of a specialist. This establishment is devoted exclusively to shoe outfitting and lend their every last

effort to giving a correct fitting.

In closing in this, our Greenfield review, the writer is pleased to point out Dr. W. P. Fleury's Foot Shoe Center—Nationally Advertised, Nationally Priced, Nationally Sold lines plus a personalized fitting is the assurance of every customer in footwear when patronizing Dr. W. P. Fleury's Foot Shoe Center. "Shoes that satisfy" is the rule here—and remember, the selection in summer sports shoes at Dr. W. P. Fleury's Foot Shoe Center is second to none.

Dr. Fleury is well versed theoretically, practically and ethically in his profession of chiropody and foot correction work. Foot ailments of various kinds are among the most bothersome of all modern day ailments and should not be ignored. When one's feet are in good healthy condition you will notice that you feel 100 per cent better than when troubled by corns, callosities, bunions, skin lesions, skin diseases of the lower extremity, and fallen arches. Foot ailments if neglected often lead to other serious troubles. Consult Dr. Fleury on all your foot correction problems.

Colodny's

Distinctive Ladies' Ready-to-Wear Dresses, Suits, Coats, Millinery, Sportswear, Smart Seasonal Accessories.

An outstanding and appreciated establishment to the misses and matrons of these communities is Colodny's, centrally located at 134 Main street, Greenfield, showing at all times a most selective offering of ladies' ready-to-wear reflecting fashion's latest creations.

One of the features of Colodny's which has won for them a reputation since being established, is the offering of garments which are marked by an exclusiveness and individuality of style and quality.

The choosing of a lady's apparel has much to do with her personal appearance. It is a well-known fact that when a lady enters a place where the persons in charge understand not only merchandise but are also capable and desirous of assisting her in the selection of a garment most becoming to the individual, she is sure to leave such an establishment well groomed.

Particularly at this summer season an especially fine line of dresses, gowns, bridal, graduation and social events wear—afternoon ensembles and sport clothes that reflect the most advanced styles and are sure to meet midday's pleasure are being shown.

Come in this week end and browse around.

Daniel W. Finn

REALTY AND INSURANCE SPECIALIST

With office now centrally located in the heart of Greenfield at 190 Main street, phone 5356, is a reputable realty specialist with a background of 20 years in this respective field. He specializes in real estate and his operations are by no means confined to Greenfield but extend for miles around in surrounding towns and neighboring states. Daniel W. Finn has on his list some very fine properties in Franklin and other counties. For real bargains in real estate and with the gradual national up-trend in the real estate market now is the idea time to purchase well selected real estate.

Real estate like insurance when purchased properly and at the right time is a very sound investment. The scope of Daniel W. Finn's realty offerings includes city homes, farms, tourist homes, lake property, business properties, rentals, property management and appraisals.

In this our Greenfield review the writer is pleased to number Daniel W. Finn and says his fine reputation as a reliable dealer in real estate has been built upon the basis of integrity and fair dealings with all.

GREENFIELD BUSINESS and PROFESSIONAL GUIDE DIRECT YOU WHERE

Franklin County Dog & Cat Hospital

W. C. Van Tassel

COMPLETE VETERINARY SERVICE

ALL DOMESTIC ANIMALS TREATED

145 FEDERAL ST. — GREENFIELD — TEL. 6432

BERNHARD DIRKS

ARCHITECT

278 MAIN ST. — GREENFIELD — TEL. 3404

YELLOW CAB COMPANY

GEORGE E. MATTESON, Prop.

CARS FOR ALL OCCASIONS

Rent-A-Car — Drive It Yourself

Call 3000 Day or Night

368 MAIN STREET GREENFIELD, MASS.

F. Deane Avery Associates

CIVIL ENGINEERS

Surveying and Mapping, Layout Maps, Town Planning, Assessors' Maps, Parks & Cemeteries, Bridge Inspection and Design, Reinforced Concrete Factory Buildings, Water Supply, Paving and Sewers.

Office—17 Dickinson St. — GREENFIELD — Telephone 3309

Dr. Anne M. Fielding

OSTEOPATHIC PHYSICIAN

262 FEDERAL ST., (cor. Linden Ave) — GREENFIELD — Tel. 9558

THROUGH THE EYES OF THE PRESS

LaCROIX'S ELECTRIC SHOP

The Westinghouse Store

EVERY HOUSE NEEDS A WESTINGHOUSE

Refrigerators, Radios, Washers, Ironers, Vacuum Cleaners, Zenith Radios, Diversified small home appliances. Liberal trade allowances. Convenient payment plan.

Conveniently located at 106 Federal street, Greenfield, phone 5667 is this beautiful arranged store that may well be termed the Home of Westinghouse products. Here is carried the full line of Westinghouse electrical appliances and specialties in the latest models.

Electric appliances have a place in the home today serving a purpose of utility and are no longer considered a luxury. No matter what the appliance is you are sure to find it a useful one for the purpose it has been designed. In the way of a bridal gift making any electrical appliance is ideal and here will be found any appliance or specialty in a wide range of models and prices. To make the home a place of real comfort and enjoyment electrical appliances are a very necessary part. The advances made in this branch of science have been so marked and have followed each other so swiftly that it takes much study

and research to keep up with the latest phases of the electrical appliance and specialty business. The Westinghouse Manufacturing Co. are pioneers in all things electrical. With unlimited resources their every effort is bent at all times to placing before the people products of superior quality—that they have succeeded in attested to by their universal appeal.

CLARK HARDWARE CO.

Fine selection of seasonable items now being offered featuring nationally advertised lines of the best in hardware. Sherwin-Williams Paints, hand and powered lawn mowers.

In every large trading center there are those establishments which by virtue of progressive management and quality merchandise plus knowing how to treat the public stand out. Such a firm is the Clark Hardware Co. centrally located at 289 Main street, Greenfield phone 5694.

"Everything in Hardware" means a large supply of builders, home and farm hardware and specialties for which the Clark Hardware Co. is noted. They follow all the latest trade journals and keep up to date with a stock found always to be the best in the hardware line.

The goods carried here have been found always to be of the best quality consistent with the price at which the article is sold and at the Clark Hardware Co. you will find standard makes of the world's best manufacturers.

A very selective line of high grade builders' hardware is carried in durable and attractive styles. Prospective new home, farm and commercial builders will find the Clark Hardware Co. par-

ticularly well versed in this line and able to meet the most exacting specifications.

In the paint line, the Clark Hardware Co. have chosen well in offering the Sherwin-Williams line of paints and varnishes. These quality paints are of the finest and are giving the best of satisfaction to the many users throughout this area. They are carried in all colors and can be secured here in any size lot. For the maintenance of your home, commercial and farm properties, use Sherwin-Williams.

For the better enjoyment of your favorite outdoor and indoor sports the Clark Hardware Co. features a most selective line of quality sporting equipment.

Well known to Franklin county residents the Clark Hardware Co. established for 12 years, is capably directed by Floyd A. Clark.

American Oil Co.

Distributors of AMOCO PRODUCTS serving 13 stations in Franklin County. Patronize your nearest Amoco Dealer. L. J. Burnisky, County Agent.

With office and bulk plant located at 54 Montague road, Greenfield, phone 3375, the American Oil Co. for Franklin county is represented by L. J. Burnisky, and is an important factor in this part of the state in that he features the distribution of Amoco products.

The American Oil Co. by virtue of serving their dealers with a dependable and superior product—who in turn serve the public—have become outstanding distributors in the petroleum industry—thus they well merit an increasing patronage throughout this part of the state. Having sound financial resources, the American Oil Co. and their dealers in turn are fully equipped with all the necessary and modern conveniences for better serving the public.

For the longer life and better performance of your car or truck, oil burner or tractor, or any motor wherein high grade petroleum products are used, stop in at the nearest Amoco sign and be assured of quality products and authoritative information on scientific lubrication. For those contemplating World's Fair and week-end trips and in entertaining your summer house guests, fill up at your nearest Amoco dealer and ask for the latest road maps.

THE FASHION SHOP

(Credit System)

OUTFITTERS FOR MEN, WOMEN AND CHILDREN

Dignified credit extended to residents of these communities. Fine selection of Summer Sportswear now being shown. Attractively Priced. Your patronage appreciated.

People of every class have found that clothes from The Fashion Shop conveniently located at 26 Chapman street, (opp. Victoria Theatre) Greenfield, are satisfactory in every particular, and made of the best materials.

At The Fashion Shop the needs and demands of their steadily growing list of customers are always met—which accounts for their success.

In ladies' ready-to-wear you will find hats, coats, suits, dresses and other apparel which reflect the very latest of the approved fashions. Yet they are offered here at prices which you can afford to pay.

HAROLD B. ALLEN

SPECIALISTS IN AUTO AND TRUCK MAINTENANCE

Authorized International Truck Sales and Service — $\frac{1}{2}$ to 10 ton — A size for every need.

Attention truck operators: Harold B. Allen offers the finest in all classes of truck repairs—smallest repair to a complete overhaul job. Cylinder reboring a specialty; equipped with the Van Norman machine which is especially designed for this work.

With scientifically equipped automotive establishment located at 409 Federal street, Greenfield, Harold B. Allen offers a dependable mechanical service for all makes of cars and trucks—being well versed practically and theoretically in auto mechanics.

There is a great satisfaction in leaving your car at a garage where you absolutely know you will get reliable service. If you need a new

part you know that at Harold B. Allen's garage you will get a part of the highest quality, exactly the right size and that it will be correctly installed. This complete auto machine shop features accurate valve grinding, piston and ring jobs, perfect adjustments—in brief you know at Harold B. Allen's garage the work will be expertly done and that the little things will be competently and reliably looked after.

For that World's Fair vacation, or week-end trip, drive in today and for your own safety as well as for the safety of others have your car checked over.

For service phone day calls 6316 when in trouble — night calls, 5036.

Rivervu Ballroom

Skating every Monday, Wednesday, Thursday, Friday, and Sunday Afternoon and Evenings. Special Kiddies' Matinee, Every Sunday, 15c; Special for the Gentlemen Every Wednesday night and Sunday afternoon, 25c; Friday night, Chocolate Night.

Skate for exercise; skate for health, by paying a visit to the ever popular Rivervu Ballroom located at Turners Falls. Fine floor, entrancing music, and good skates assure you of a real evening's entertainment. Under popular direction of Chick Redmond and George Merriam.

Roller skating once a very popular sport of yesteryear, has within the past few years again regained its national popularity. This most enjoyable sport appeals to both young and old and on the floor of the Rivervu Ballroom will be found roller skating enthusiasts of all ages.

The introduction of feature nights has done much to enliven a real interest with the roller skating enthusiast. In keeping with a high plane of management, Chick Redmond and George Merriam have left nothing undone to provide the people of these communities with all that is best in this sport. Remember—Saturday night is dance night.

Clubs and organizations will also find the Rivervu Ballroom facilities unexcelled. For rates and particulars write 380 Davis St., Greenfield, or Phone 9496.

Garber Studio

HOME PORTRAITURE AND STUDIO PHOTOGRAPHY

Specializing in Children's Portraits, Wedding Groups and School Photography—A Priceless Treasure; Invaluable Keepsake.

Such faithfully describes the place of an artistic photograph. So precious to the mother whose son or daughter is away from home! So cherished by the child whose parents are thoughtful in giving a portrait of themselves! Grandmother and grandfather—how their photographs are retained in our memory.

Unparalleled striking studies that are constantly a source of enjoyable memories may be obtained at the Garber Studio, centrally located at 158 Main street, Greenfield, phone 3781.

A life-like study perpetuates the childish moods and expressions of your children, the beloved features of your family and close friends. Pause and think at this seasonable time of someone you would enjoy having a photograph of, or who, in turn would appreciate one of yourself.

Garber Studio under the direction of Mrs. Florence Bliss, specialize in home portraiture and their highly artistic work has won great favor among the leading residents of this section. Individual service results in a masterpiece of photography.

Summer visitors: Now is an ideal time to have a portrait taken as a lasting remembrance of your vacation visit.

The Poets' Corner

SHEPHERD OF SOULS

Shepherd of souls that stumble by the way,

Pilot of vessels storm-tossed in the night,

Healer of wounds, for help to Thee we pray,

Guide Thou our footsteps, send the morning light.

Healer of wounds, for help to Thee we pray.

Guide Thou our footsteps; lead, oh, lead us Home.

All we, like sheep, have strayed; where is the fold

That shelters all who seek its loving breast?

There where the Cross doth shine like molten gold,

Emblem of pain, giving eternal rest.

There! where the Cross doth shine like molten gold,

Giving eternal rest. Lead, oh, lead us Home!

—Wilson Barrett

TYPOGRAPHICAL ERROR

The typographical error is a slippery thing and sly. You can hunt till you are dizzy, but it somehow will get by. Till the forms are off the presses it is strange how still it keeps; it shrinks down in a corner and it never stirs or peeps.

That typographical error, too small for human eyes, Till the ink is on the paper, when it grows to mountain size.

The boss he stares with horror, then he grabs his hair and groans;

The copy reader drops his head upon his hands and moans—

The remainder of the issue may be clean as clean can be—

But that typographical error is the only thing you see.

* as originally spelled.

A PRAYER

No more of light, I ask, O God, But eyes to see what is; Not sweeter songs, but power to hear The present melodies.

Not greater strength, but how to use The power that I possess; Not more of love, but skill to turn A frown to a caress.

No more of joy, but power to feel Its kindling presence near, To give to others all I have Of courage and of cheer.

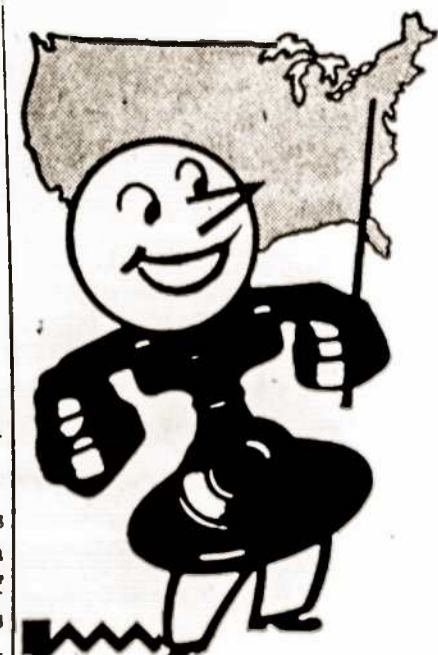
Give me all fears to dominate, All holy joys to know; To be the friend I wish to be, To speak the truth I know.

—Florence Holbrook

Boy: Please, sir, might I have tomorrow afternoon off—?

Boss: Ah, yes. Your grandmother, I suppose?

Boy: Exactly, sir; she is making her first parachute jump!



What if they live in Georgia? Or Maine, or in between? The telephone's for calling Old friends too seldom seen.

TELEPHONE

The Northfield Press

NORTHFIELD, MASS.

WILLIAM F. HOEHN
Editor and Publisher
Telephone 166-2

Published Every Friday
Printed by Transcript Press, Athol
Advertising Rates Upon Application
Subscription: \$1.00 a year

Entered as second-class matter
August 9, 1935, at the Post Office at
Northfield, Massachusetts under the
Act of March 3, 1879.

Subscribers to the PRESS should
allow two weeks for a change in
address if they do not wish to miss
a copy of the paper. Notify us as
early as possible of any change in
address.

Friday, June 21, 1940

EDITORIAL

PARKING ROOM NEEDED

Time was, within the memory of most of us in Northfield, when it was a real pleasure to visit and shop in Brattleboro. In fact our peoples did their banking as well as their merchandising in the Vermont community to an aggregate of nearly 90 per cent. Our peoples were friendly, we liked each other, and satisfaction seemed to prevail. Brattleboro was our nearest trade center. But today a great change has come about and the last survey made of trade conditions, shows that this volume has steadily declined in favor of other progressive centers. With the advent of good roads and the automobile, the wheels turn in every direction and each trade center must meet a hospitality expected by the motorist. Such a hospitality has failed in Brattleboro recently and complaints among us are numerous of the lack of parking facilities, and the street parking limit too inadequate to attend amusements or do a non-worrying shopping expedition. Many yet prefer to shop in the Vermont town, but the slipping is noticeable. Wake up dear old Brattleboro, gird your loins, and give your neighbors sufficient parking privileges.

REMEMBER?

It is unfortunate today that we are so far removed from the revolutionary period of colonial times to remember that the men who carried the campaign to a successful conclusion, freely gave of their lives and fortunes to gain for themselves and their children, the blessings of freedom and the privilege of self-government. Having purchased their liberty in blood, they understood that freedom must be jealously guarded. They defended the land which they had hewn from the wilderness from attacks within and without. Men accepted public responsibilities with honor and with credit. Today we need to be alert, for many have forgotten all about the price paid for national existence and many have forgotten that their liberty and its enjoyment is a debt, an obligation which should never be overlooked. We all owe it to America, to be strong in the faith of our fathers and not to deviate in our unceasing loyalties to the nation in times of war and peace.

PRESS ADS — NONE BETTER

TOWN TOPICS

Miss Gertrude Calender of Northwood and Richard Calender, also a former resident, visited Mr. and Mrs. Frank H. Montague last week. With them was Ruth Calender, daughter of Mr. and Mrs. Fred Calender of Littleton, N. H. a student at Keene Normal school. The Calenders were of Northfield's oldest families.

Harmony Lodge of Masons held a regular communication at Masonic Hall on Wednesday evening, which was well attended. Refreshments were served following the gathering.

Mr. and Mrs. Hubert J. Eastman of Hinsdale road spent fathers day weekend with his parents, Mr. and Mrs. John E. Eastman at Woodsville, N. H.

Mr. and Mrs. Richard Miller of Rochester, N. Y., are spending a few days with his parents, Mr. and Mrs. William D. Miller.

Mrs. Carrie G. Britton, who has been spending several months with her daughter in Springfield, returned to her home on Main St., on Monday.

Douglas Taylor, a frequent visitor to this town and known by many friends was married in Hope church, Springfield, last Saturday to Miss Margaret Roehr of that city. After a wedding trip they will make their residence in Springfield.

Chandler Holton is at the home home his parents, Mr. and Mrs. Fred A. Holton of Highland Ave. Miss Dorothy Marshall who is a nurse at the Peabody Home for Crippled Children in Newton is visiting at the home of her parents, Capt. and Mrs. Marshall, this week.

Northfield Grange will attend services at the South Vernon church Sunday evening at 7:30. The speaker will be the pastor, Rev. Dr. B. F. White, and there will be special music.

Northfield Grange will hold a regular meeting next Tuesday evening. The program will be a birthday social, with a number of members taking part.



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Who lives in Washington;
Three minutes on the telephone—
And there's my job—all done!

TELEPHONE

There will be a public meeting at the town hall next Monday evening of all persons interested in the National defense at this time. There will be a speaker to urge aid in the U. S. Army recruiting service, and all young men of this town should attend and be advised of the proposition.

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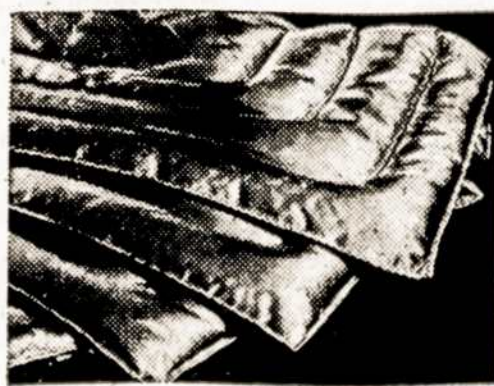
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